GERPISA 2016 Automotive Conference Presentation Titles

**Production models and strategies, new locations and restructuring of value chains: between incremental and disruptive innovation**


**Barassa, E., & Consoni F.:** Potential development of electric vehicles production and market in Brazil: a discussion focused on automotive and electric sector strategies

**Calabrese, G. G.:** Internationalization and performance: evidence from the Italian supply chain

**Calderon, O., Robles A. C., Salcido González R. S., & Estrada Cerón B. A.:** Inclusive development is possible, based on the Automotive Industry? The experience of the plant VW / Audi in the state of Puebla. Mexico.

**Castellanos, J.:** Role of industry automotive installed in Mexico in the struggle for markets starring major global vehicle manufacturers

**Chen, Y., Chowdhury S., Donada C., & Perez Y.:** Mirroring Hypothesis and Intergrality in the Electric Vehicle Industry: Evidence from Tesla Motors

**Chiu, L.:** Massive recalls in the automotive industry: using quality noms and Six Sygma methodology to preserve reputation

**Daville, S.:** Crisis, restructuring, and local configuration of the car industry in Mexico's federal district, 1993-2010

**Galan, F. C., Peralta R. T., & Covarrubias A.:** A review of challenges for the electric car adoption in México

**García Pando, F. J., Negrete Martínez V., & Alvarez L.:** Trade of car parts in the NAFTA area

**Gomez, W.:** Production models and productive restructuring in Mexican automotive industry: Ford Motors Company


**HIROMI, S.:** Luxury Vehicle Market in Brazil - The Different Types of Development

**Klier, T., & Rubenstein J.:** Changing distribution and composition of Mexico's vehicle exports

**Lacayo, H., & Juárez J.:** Main technological strategies of the world automotive industry to reduce air pollution caused by the use of the automobile: Restrictions for their use on the Mexican market
Lee, J.: Growth Strategies of the Mega Auto Part Suppliers in Japan- A comparison of Denso and HAMS-

Melgoza, R.: Automotive quality failures “recalls” in major manufacturing companies and its relation to quality systems.

Micheli, J., & Gonzàlez G.: Automotive Industry and urban crisis: A window of opportunity for Mexico?

Mishima, K.: Strategies for Promoting Motorcycle Industry Development in Bangladesh

Mordue, G.: Enduring Public Policy Lessons from Automotive Foreign Direct Investment in Canada

Orihashi, S.: Capability Building in oversea subsidiary - Comparison between first & second generation of IMV in Thailand

Reyes, J., Sánchez G., &Martínez M. E.: Relocation strategy of Audi R & D activities: The case of San José Chiapa in Puebla.

Smitka, M., & Warrian P.: From commodity to high tech: steel as a new player in the automotive supply chain

Smitka, M.: From National to Regional to Global

**Embedding the automobile in societal contexts: new services, new applications, new integrated mobility systems, new business models**

Higashi, H.: Does “driving range” really matter? The hidden cost of Gasoline Vehicles and the potential value of Electric Vehicles: -From the cases of agricultural enterprises in a countryside of Japan-

Marques de Carvalho, M., Silva É. P., Consoni F. L., & Mariotto F. T.: Electric Vehicles Total Cost of Ownership and Public Health Issues in Brazil

Pries, L.: The difficult way to change the trail Incremental innovation and path dependency of Diesel technology

**Public policies – national and regional clusters: between path dependency/inertia and structural change**

Akabane, J., Yamamoto H., Tsuchiya Y., Inoue R., & Zhuang Y.: An Experimental Study on the Evolutionary Paths and Development of Capabilities of Local Asian Second Tier Automotive Parts Suppliers-

Bungsche, H.: Integration of Production Networks in the Automobile Industry in the ASEAN Countries. A Comparison with the Automobile Industry in the EU.
Calabrese, G. G.: The Italian automotive industry between old and new drivers

Domanski, B., Guzik R., & Gwosdz K.: The place of Central Europe in the European automotive industry: mechanisms and barriers of upgrading

Nag, B., De D., & Shailendra Singh: Is Indian Automobile Industry getting integrated with Asian Production Network?

New technologies: sustainable mobility or brave new world

Baba, T.: Developing Model of Auto Parts in Emerging Economies: Comparative Analysis of the International Competitiveness of Auto Parts in Mexico, Brazil and India from 1990 to 2014


Bermudez, T., & Consoni F.: Scientific and technological trends of lithium-ion batteries for electric vehicle: insights from the application of bibliometric and patent analysis

Chávez, A., & Lara A.: Agents and government of the invention of electric vehicles

de Marques, M. C., & Consoni F. L.: Mobility Ecosystems and the Role of Public Policy

de Paula, R. A. S. R., Bagno R. B., Salerno M. S., & Marx R.: Corporate innovation program in a powertrain firm: a case study of implementation and evolution phases

Donada, C.: Managing A Disruptive Innovation: The Hybrid Air Case

Fujimoto, T.: An Architectural Analysis of Green Cars


Kawabe, Y.: Research survey results for the efficient Central and South America auto parts suppliers for the North American region auto part

Lara, A.: The new paradigm: Development of Autonomous Vehicles

Muniz, S. T., & Belzowski B. M.: Platforms to enhance electric vehicles competitiveness: the strategies of VW and Ford

Peralta, R. T., Galan F. C., & Covarrubias A.: Challenges and possibilities for the introduction of autonomous vehicles in Mexico
Scur, G., de Mello A. M., & Schreiner L. C.: Ecodesign Practices in Heavyweight Vehicles Development – A Case Study about the Impact of Euro5 emission standard in Brazilian Industry


Vallejo, B., & Montalvo C.: Technological trajectory changes and the integration of new systems. The case study of the auto industry.

**Employment and labour relations: between segmentation and convergence**


Calderon, O., Robles A. C., Estrada Cerón B. A., & Salcido González R. S.: Labor relations workers confidence in four transnational auto parts companies in the state of Puebla, Mexico.


Gonzalez, P. W., & Godoy S. S. A.: Automotive Industry in Mexico and China: Differentiated Roles in the Global Division of Labor?


Janoski, T., & Lepadatu D.: Lean organizations in the advanced era of globalization - three types of lean production and their consequences for labor and inequality

Martínez-Martínez, A.: Employees involvement and “observation”: a Lean tools for improving the effectiveness of Continuous Improvement Program in an auto-parts firm of Guanajuato, Mexico

Pardi, T.: The future of work in the automotive sector: scenarios for mature countries


Terrazas, C. P. J., & Alvarez L.: Worker creativity in the supply chain of the auto parts industry in Ciudad Juarez, Chihuahua

Wenten, F.: Employment relations at global automotive subsidiaries in China and Mexico – converging or diverging?

Wiemann, J.: Export and Commercialization of German-Style Vocational Education. A Case Study in the Automotive Industry in Puebla, Mexico