Inside Russia: Understanding Russia’s Current and Future Automotive Industry

“Focus on the Future”
UM Automotive Research Conferences

WELCOME!

Link to Presentations Will Be Sent This Weekend

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UMTRI Automotive Analysis
Automotive Analysis
University of Michigan
Transportation Research Institute

Affiliate Program
- Supporting Members
- Research Partners

Funding

Research
- Globalization
- Powertrains
- IT

Conferences
- 5 Annual Conferences
## Affiliates Members and Research Partners

**IT Organizations**
- Oracle Corporation
- IBM
- HP
- Siemens-PLM

**OEMs**
- General Motors
- Toyota Tech Center
- Nissan Tech Center
- Ford Motor Company
- Chrysler LLC

**Government/NGOs**
- NREL / EPA
- NSF
- Motor Carrier
- Energy Foundation
- The Hewlett Foundation
- National Resources Defense Council
- Union of Concerned Scientists
- CALSTART
Upcoming UMTRI-AA Conferences

• **July 23, 2014 (Wednesday): Powertrain Strategies for the 21st Century.** Our 6th annual conference that provides insight into how manufacturers and suppliers are managing their resources to meet the needs of consumer while meeting government requirements.

• **September 10, 2014 (Wednesday): The Business of IT: Transforming the Organization and the Vehicle.** Our 6th annual conference on how IT innovation is changing the auto industry. The first half of the conference will focus on how IT is change automotive organizations, and the second half will focus on IT’s effect on the vehicle.
Upcoming UMTRI-AA Conferences

- November 12, 2014 (Wednesday): Inside China: Understanding the Current and Future Chinese Automotive Industry. Our 6th annual China conference focuses on our continuing research on the world’s largest auto industry. We try to provide a variety of perspectives on the industry including government, domestic and foreign manufacturers and suppliers, labor, environment, and consumers in order to provide an accurate vision of the future trends of the industry.
Upcoming UMTRI-AA Conferences

The UM Alumni Discount

Alumni who sign up in advance for five conferences in a row receive a $250 discount
Presenters

- Daniel Russell, President and CEO, U.S.-Russia Business Council
- Innokenty Deryagin, Investment Expert, Trade Representation of the Russian Federation
- David Teolis, Senior Manager, Economic and Industry Forecasting – International, General Motors Corporation
• **Ekaterina Mishina**, Visiting Professor from the National Research University in Moscow, University of Michigan Political Science Department

• **John Branch**, Professor, University of Michigan Ross School of Business
Schedule

• 9am
  – Bruce Belzowski
  – Daniel Russell
  – Q&A
  – Innokenty Deryagin
  – Q&A

• 10:50am-11:05am  Break
Schedule

• 11:05am
  – David Teolis
  – Q&A
  – Ekaterina Mishina
  – Q&A
  – John Branch
  – Q&A

• 1:35 Lunch and Adjourn
Conference Questions

• What has been the recent trend in automotive development in Russia?

• What is the single biggest predictor of the future growth in Russia’s auto industry?

• What is holding the industry back at the moment?

• Are there company ownership requirements?
Conference Questions

• How are US companies affected, if at all, by the current sanctions?

• Do sanctions such as these affect future company investment decisions?

• What are the automotive import and export market opportunities?

• What do economic indicators tell us about the Russian market?
Conference Questions

• How has Russia managed the global downturn since 2008?

• What challenges do companies face when entering the Russian auto market?

• What government policies have the most direct impact on the auto industry?

• Are there legal barriers to operating in Russia?
Conference Questions

• How big is the Russian market today, and what is expected of it in the future?

• What trends do we see in consumer tastes for autos?

• Are there particular vehicle segments that are more popular?

• How are foreign brands viewed by buyers?
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