“Focus on the Future”
Automotive Research Conferences

Inside Russia: Understanding Russia’s Current and Future Automotive Industry

Wednesday, April 16, 2014
9am to 1:30pm

University of Michigan, The Michigan League, Michigan Ballroom (2nd Floor)
911 North University Avenue, Ann Arbor, MI 48109-1265

Conference Agenda

9:00-9:15am  Bruce Belzowski, Automotive Analysis, University of Michigan Transportation Research Institute, will introduce the key issues and moderate the conference.

9:15am       Daniel Russell, President and CEO, U.S.-Russia Business Council, will discuss his group’s work with US companies operating in Russia, providing insight into the challenges and opportunities companies currently face. He will be able to discuss the effects on companies that build and design within Russia versus those that import parts into Russia.

            Dan Russell Q&A

            Innokenty Deryagin, Investment Expert, Trade Representation of the Russian Federation, will provide the Russian insight into foreign investment and trade with Russia.

            Innokenty Deryagin Q&A

Break

            David Teolis, Senior Manager, Economic and Industry Forecasting – International, General Motors Corporation will discuss his experience in European forecasting including GMs forecast for Russia.

            David Teolis Q&A
Ekaterina Mishina, Visiting Professor from the National Research University in Moscow, University of Michigan Political Science Department, will talk about her work in the legal issues foreign companies face when working in Russia, as well as her take on the events taking place in Russia.

Ekaterina Mishina Q&A

John Branch, Professor, University of Michigan Ross School of Business, will provide insight into the Russian auto industry based on a research project that looked at the current and future Russian auto industry, including customer information.

John Branch Q&A

1:30pm Lunch and Adjourn

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