Focus on the Future
Automotive Research Conferences

*Powertrain Strategies for the 21st Century:*
*Managing Global Regulatory Complexity: A Powertrain Perspective*

July 19, 2017
9am to 2:30pm

North Campus Research Complex, 2800 Plymouth Rd. Bldg. 18, Ann Arbor, MI 48109

**Conference Agenda**

8:00am  Registration and Continental Breakfast

9:00am  **Bruce Belzowski**, Managing Director, Automotive Futures, UM Transportation Research Institute, will moderate the conference and discuss his research on Chinese electric vehicle policies

**Bill Charmley**, Director, Assessment & Standards Division, Office of Transportation and Air Quality, United States Environmental Protection Agency, will discuss the US EPA’s views on the various global emissions standards including major similarities and differences.

**Richard Kohler**, Director of Marketing for the Bosch Gasoline Systems NA, will provide an overview of Bosch global operations and a review of how his company manages complex global regulations.

**Bruce Belzowski**, Managing Director, Automotive Futures, UM Transportation Research Institute, will discuss results from his recent Powertrain Strategies for the 21st Century survey

Break

**Bruce Belzowski**, Managing Director, Automotive Futures, UM Transportation Research Institute, will discuss analysis of powertrain strategies of the nine main companies selling in the US
Erika Nielsen, Director, Global Government Affairs, BorgWarner Inc. will offer the perspective of a global automotive supplier on the differing regulatory regimes, and how a supplier manages the differing expectations.

Tim Johnson, Director of Emerging Regulations and Technologies for Corning Environmental Technologies, Corning Incorporated, will provide a global overview of the differing emissions and fuel economy regulations as well as his opinion about where regulations are heading.

Conference Q&A

1:30pm  Lunch
2:30pm  Conference Adjourn

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