The fastest Growing Automotive Cluster in Mexico
GTO Automotive Partners

LOCATION OF LIGHT VEHICLE MANUFACTURING PLANTS IN MEXICO

- Baja California
  - Tijuana
- Jalisco
  - Guadalajara
- Guanajuato
  - Silao
- Sonora
  - Hermosillo
- Chihuahua
  - Chihuahua
- Coahuila
  - Saltillo
- Nuevo León
  - Pesquería
  - 2019
- San Luis Potosí
  - San Luis Potosí
  - 2019
- Estado de México
  - Toluca
- Puebla
  - Puebla
  - 2016
- Morelos
  - Cuautitlán

May 2015
AUTOMOTIVE RECENT DEVELOPMENTS

**FORD**
- Opening: Underconstruction
- Investment: 1,200 MDD

**GENERAL MOTORS**
- Opening: 1995
- Surface: 229.9 ha
- Product Vehicles: Chevrolet Cadillac MTX
- Engines: 4.8L, 5.3L, 6.0L, 6.2L

**TOYOTA**
- Opening: Underconstruction
- Investment: 1,200 MDD
- Product: Corolla
- Employment: 2,400
- Surface: 607 ha
- Annual Production Capacity, 200,000 units

**MAZDA**
- Opening: 2014
- Investment: 700 MDD
- Product: Mazda 2, Mazda 3
- Surface: 260 ha
- Annual Production Capacity, 230,000 units

**VOLKSWAGEN**
- Opening: 2013
- Surface: 60 ha
- Employment: 700
- Investment: 550 MDD
- Product: Engines TSI (Turbo Stratifield Injection)

**HINO**
- Opening: 2009
- Investment: 13 MDD
- Product: Hino truck 500 serie
- Surface: 9.6 ha
- 2015 Production Capacity, 2,440 units

**HONDA**
- Opening: 2014
- Investment: 1,200 MDD
- Product: Honda Fit
- Surface: 566 ha
- Employment: 3,200
- Annual Production Capacity, 200,000 units

May 2015
FASTEST GROWING AUTOMOTIVE CLUSTER IN MEXICO

- **Vehicles production:**
  - Current: 600,000
  - Projected: 1,030,000

- **Engines production:**
  - Current: 800,000 +
  - Projected: 1,600,000

- **Transmissions production:**
  - Current: 1,250,000
  - Projected: 1,851,700
A strong supply base from 18 countries
TOP DESTINATION IN MEXICO FOR FOREIGN INVESTMENT

the regional leader in automotive investment

2012-2014
150 + projects

• Automotive investment;

2015
5 US billion

2015
4 US billion
Automotive Cluster Highlights

• More than 50% GSP
• 17 billion exports
• 60k direct jobs
• More than 250 suppliers
• 1,000,000 + Vehicles (2020)
Bajio’s Automotive Cluster
• 10 OEMS
• Two million vehicles by year 2020
SUCCESS FORMULA

- Industry driven educational system
- Industrial and logistic infrastructure
- Business Oriented State
- Friendly and competitive business and environment
THE TOP DESTINATION OF THE AUTOMOTIVE INDUSTRY IN CENTRAL MEXICO