“Focus on the Future”
Automotive Research Conferences

Inside China: Understanding China’s Current and Future Automotive Industry

November 11, 2015
9am to 4pm

University of Michigan, The Michigan League Ballroom (2nd Floor)
911 North University Avenue, Ann Arbor, MI 48109-1265

Conference Agenda

8:00-9:00am  Registration and Continental Breakfast

Bruce Belzowski, Managing Director, Automotive Futures, UM Transportation Research Institute, will moderate the conference and review his research on the Chinese auto industry.

Jacob George, Vice President and General Manager of Global Consulting Services for J.D. Power will talk about the comparison of vehicle quality perceptions between Chinese and U.S. car buyers, based on his work as Managing Director of China Operations for J. D. Power Asia Pacific.

Loren Brandt, Professor, University of Toronto, will discuss his research on differences between state-owned enterprises (SOEs) such as SAIC and FAW and non-SOEs, as well as his recent research on the effects of government policy on capability development in the auto industry.

Break

Michael Thomas, CEO, Automotive Insights will talk about the engineering services that Chinese auto manufacturers and suppliers need to be successful in China as well as globally.

AM Session: Panel Q&A

Noon-1:30pm  Lunch
1:30pm  Yingzi Su, Senior Economist, North America and China, General Motors Corporation, will provide her insights into the current Chinese automotive market as well as future market trends.

Yan Zhou, Transportation System Analyst, Argonne National Labs, will provide insight into the collaborative clean vehicle projects that are part of the U.S.-China Clean Energy Research Center (CERC).

Break

Michael Dunne, CEO, Dunne Automotive, will discuss his research into electric vehicles in China with a particular focus on government policy and electric vehicle investments from Chinese and US tech companies.

P.M. Session: Panel Q&A

4:00pm  Adjourn

Inside China Sponsors

University of Michigan Lieberthal-Rogel Center for Chinese Studies
  Argonne National Labs
    BorgWarner Inc.
    Bosch Corporation
    Denso Corporation
    GlobalAutoIndustry.com
    ITS America
    Oracle Corporation
    Valeo Corporation
  University of Michigan Transportation Research Institute