University of Michigan
Transportation Research Institute
Automotive Futures

Focus on the Future
Automotive Research Conferences

Inside China: Understanding China’s Current
and Future Automotive Industry

November 12, 2014
9am to 4pm

University of Michigan, The Michigan League Ballroom (2nd Floor)
911 North University Avenue, Ann Arbor, MI 48109-1265

Conference Agenda

9am

Bruce Belzowski, Managing Director, Automotive Futures, UM Transportation Research Institute, will moderate the conference and discuss trends in the Chinese auto industry.

Weijian Han, Manager, Research and Advanced Engineering for Ford Asia Pacific will discuss his research on the sustainability and mobility in the China market, including vehicle electrification, air quality and emission controls, diesel fuel potential, and fuel price projections.

Weijian Han Q&A

Zhixin Wu, Vice President, China Automotive Technology and Research Center (CATARC) will discuss his group’s role as the main government automotive research center in China and his own role as an expert in the development of New Energy Vehicles (NEV).

Zhixin Wu Q&A

Break

Don Siegel, Assistant Professor, Mechanical Engineering, University of Michigan, will provide insight into the recent work of the US-China Clean Energy Research Center-Clean Vehicles Consortium (CERC-CVC), whose goal is to develop new clean energy technologies through a collaborative research program made up of US and Chinese universities as well as industry partners.

Don Siegel Q&A

Noon-1:30pm   Lunch
Feng An, Executive Director, The Innovation Center for Energy and Transportation, will talk about his group’s research into China’s fuel economy regulations and the effects they will have on China and the Chinese auto industry.

**Feng An Q&A**

Lu Zhang, Assistant Professor, Sociology, Temple University, will talk about her recent book that focuses on Chinese automotive labor issues, *Inside China’s Automobile Factories: The Politics of Labor and Worker Resistance*.

**Lu Zhang Q&A**

Break

Charles Chesbrough, Senior Principal Economist, IHS Automotive, will discuss his company’s automotive sales forecast for China at the country and provincial levels.

**Charles Chesbrough Q&A**

4pm Adjourn

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