Focus on the Future
Automotive Research Conferences

The Globalization of the Automotive Industry: Examining the Recent Past, the Current State, and Future Trends

April 13, 2016
9am to 4pm

North Campus Research Complex, 2800 Plymouth Rd. Bldg. 18, Ann Arbor, MI 48109

Conference Agenda

8:00-9:00am    Registration and Continental Breakfast

9:00am

Bruce Belzowski, Managing Director, Automotive Futures, UM Transportation Research Institute, will moderate the conference and discuss trends in the global auto industry.

Tommaso Pardi, Director, GERPISA: The International Network of the Automobile, will discuss GERPISA's recent work on the global auto industry, and introduce the themes for the 24th International Colloquium that will take place in Puebla, Mexico.

Alan Taub, Professor of Materials Science, Department of Materials Science and Engineering, University of Michigan and former Vice President of Global Research and Development at General Motors will discuss his globalization experience at GM where he lead advanced research at seven labs worldwide from 2001 to 2012.

Mike Jackson, Director, IHS Automotive NA Forecasting, will talk about the changes in global platforms across the different regions that have taken place since 2000 and where he sees platforms going in the near future.

Break

Thomas Klier, Senior Economist at the U.S. Federal Reserve Bank in Chicago will talk about his research about the evolving configuration of the global automotive industry that compares company production location decisions of manufacturers and suppliers.

Philippe Byosiere, Centre of Excellence Chaired Professorship at the Doshisha Business School, Doshisha University-Kyoto, Japan, will present the results of his recent study that
compares motives for car use among young drivers across the US, Japan, Brazil, and Belgium.

**Michael Smitka**, Professor of Economics, Washington and Lee University will discuss his paper on the success of the Chinese auto industry despite its policy attempts to create national champions.

**Conference Q&A**

1:30pm Lunch

2:30pm Conference Adjourn

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