Chinese Vehicle Production by Manufacturer: 2014
Source: Ward’s Automotive Year Book: 2014

Joint Ventures

**Volkswagen and Audi:** 4,129,846 vehicles

**FAW Volkswagen:**
- Joint venture between FAW Group and Volkswagen Group
- Manufactures Audi and Volkswagen cars in China
- Ownership: 60% FAW, 20% Volkswagen, 10% Audi, 10% Volkswagen (China) Invest
- Founded February 1991
- Audi joined in 1995
- First Jetta was produced in 1991
- 2004: the second plant was built
- Matching system and components with uniform quality standards with that of the German industry was created in China
- Displays sophisticated technologies
- Uses its advanced German technology in its production management
- Materializing production process is 96 seconds

**Shanghai Volkswagen:**
- Joint venture between Volkswagen Group and SAIC Motor
- Founded in 1984
- Produces cars under Volkswagen and Skoda Marques
- Ownership: 40% Volkswagen, 10% Volkswagen (Invest) China, 50% SAIC
- Fixed term venture for 45 years, it will run until 2030
- 1984: 25 year contract to make passenger cars in Shanghai with limit of 50 percent foreign ownership
- Produced cars that could function as taxis, vehicles for government officials, and transport newly emerging business elite
- Volkswagen encouraged its foreign part suppliers to create joint ventures in China
- Resulted in Shanghai Volkswagen achieving 85% local content rate by 1993
General Motors: 3,555,750 vehicles

Shanghai GM:
- Joint venture between General Motors Company and SAIC Motor
- Manufactures Chevrolet, Buick, and Cadillac
- Founded in June 1997
- Ownership: 50% GM, 50% SAIC
- In 2003, China became the second largest market for GM
- Largest joint venture that GM has in China
- Has four major manufacturing bases with seven vehicle plants and four powertrain plants
- Customer-oriented and market-driven philosophy
- Products include luxury vehicles, economy and premium sedans, MPVs and SUVs and hybrid and electric vehicles
- GM has 11 joint ventures
- GM and its joint ventures offer the broadest lineup of vehicles in China

Shanghai GM Wuling:
- Joint venture between SAIC Motor, General Motors, and Liuzhou Wuling Motors
- Commercial and consumer vehicles sold in China under the Wuling and Baojun marques
- Largest manufacturer of microvans in China
- Founded November 18, 2002
- Ownership: 50.1% SAIC, 44% General Motors, 5.9% Wuling Motors

Hyundai and Kia: 1,761,087 vehicles

Beijing Hyundai:
- Joint venture between Beijing Automotive Group and Hyundai Motor Company
- Established in 2002
- Produces Hyundai branded automobiles in the Chinese market
- Hyundai and Beijing Automotive Group signed a memorandum of understanding with the aim of creating a joint venture based around an existing Beijing factory
- Hyundai improved the factory installations
- Ownership: 50% Hyundai, 50% Beijing
- First to be approved by the Chinese government after its entry into the World Trade Organization

Dongfeng Kia:
- Joint venture between Dongfeng Motor Corporation, Kia Motors, and Yueda
- Produces Kia Optima, Kia Carnival, and Kia Cerato
- Founded in 2002
Nissan: 987,684 vehicles

**Dongfeng Nissan:**
- Joint venture between Dongfeng Motor Company and Nissan Motors
- Ownership: 50% Dongfeng, 50% Nissan
- Produces passenger cars under the Nissan marque and commercial vehicles under the Dongfeng marque
- Current products: Nissan Sunny, Nissan Bluebird, Nissan Teana, and Nissan Tiida
- Founded in June 2003
- 2010: unveiled a new automobile marque, Venucia, to be used to sell vehicles developed and designed in China specifically for the domestic market
- 2014: began manufacturing models from range of Nissan’s Infiniti luxury marque

Toyota: 963,981 vehicles

**Guangzhou Toyota:**
- Joint venture between GAC Group and Toyota
- Ownership 50% GAC, 50% Toyota
- Founded in 2004
- Began production in May 2006 with the Camry model
- Began producing the Yaris in 2008, Highlander SUV in 2009, and Camry Hybrid in 2010

**FAW Toyota:**
- Chinese state-owned automotive manufacturing company headquartered in Chanchun, Jilin, China
- Principal products are automobiles; buses, light, medium, and heavy-duty trucks and auto parts
- FAW Toyota Motor Sales Co. Ltd sells products made by joint venture Tianjin FAW Toyota Motor Co. Ltd in China
- Founded in 2000 as Tianjin Toyota Motor Co., Ltd
- Plans to reorganize its production base in Tianjin by adding a new production line

Honda: 856,389 vehicles

**Guangzhou Honda:**
- Joint venture between Honda Motor and GAC Group
- Produces Honda-branded models and one car sold under the China-only Everus brand
- Honda Accord, Honda Crider, Honda City, Everus S1
- Originally named Guangzhou Honda
- Changed to Guangqi Honda in 2009
- Government of Guangzhou established Guangzhou Honda Automobile Company to replace the losses of the Guangzhou Peugeot Automobile Company

**Dongfeng Honda:**
- Joint venture between Dongfeng Motor Corporation and Honda
- Ownership: 50% Dongfeng, 50% Honda
- Founded July 2003
- Began production in April 2004 with the Honda CR-V sport utility vehicle
**Ford:** 811,662 vehicles

*Chang’an Ford:*
- Joint venture between Chang’an Automotive Group and Ford
- Was initially a joint venture including Mazda as well
- Founded in 2011
- Ownership: 50% Chang’an, 35% Ford, 15% Mazda
- In 2012, China approved division of the joint venture 50-50 into separate Ford and Mazda components

**BMW:** 287,780 vehicles

*Brilliance BMW:*
- Joint venture between Brilliance Auto and BMW
- Ownership: 50% BMW, 40.5% Brilliance, 9.5% Shenyang municipal government
- Founded in 2003
- Principal activity is production, distribution, and sale of BMW passenger cars in mainland China
- BMW Brilliance Zinoro all-electric crossover is the first product of Brilliance BMW’s new brand and first energy vehicle from a Chinese premium manufacturer

**Suzuki:** 169,536 vehicles

*Chang’an Suzuki:*
- Joint venture between Chang’an Automotive Group and Suzuki
- Founded in 1993
- The two companies formed the joint venture to build licensed versions of the Suzuki Alto and Suzuki Cultus
- First automobile manufacturing joint venture to be established by a Japanese company in China

**Mercedes:** 146,255 vehicles

*Beijing Benz:*
- Joint venture between Beijing Automotive Group and Daimler AG
- Ownership: 50% Beijing Automotive Group, 50% Daimler AG
- Founded in 1984
- Assembles and manufactures the Mercedes-Benz E-Class, C-Class, and GLK-Class in China
- In 2008, Beijing Benz production capacity was estimated at 100,000 units/ year, and the company was likely able to produce only half that number of whole vehicles

**Mitsubishi:** 66,718 vehicles

*Guangzhou Mitsubishi:*
- Joint venture between GAC and Mitsubishi
- Became operational in September 2012 following a late 2010 memorandum of understanding

**Fiat:** 69,088 vehicles

*Guangzhou Fiat:*
- Joint venture between GAC and Fiat
- Ownership: 50% GAC Group, 50% Fiat
- Founded in 2010
- In 2013, it was announced the GAC Fiat would be expanded to also include Chrysler
- New assembly plant would be constructed for the production of Jeep products
Independent Chinese Brands: Companies with Joint Venture Experience

Chang’an: 1,135,681 vehicles

- Automobile manufacturer headquartered in Chongqing, China
- State-owned enterprise
- Production primarily composed of no-frills passenger cars and microvans, small trucks and vans for commercial use
- Considered to be one of the “Big Four” Chinese automakers
- Also known as Chana
- Joint ventures with Ford, Suzuki, Mazda, and PSA Peugeot Citroen

Dongfeng: 804,695 vehicles

- Chinese state-owned automobile manufacturer headquartered in Wuhan, China
- One of the “Big Four” Chinese automakers
- Six global automakers as partners
- Has more Sino-foreign joint ventures than any other Chinese carmaker
- Sells brands such as Citroen, Honda, Kia, Nissan, Peugeot, and Renault

Beijing AIC: 553,444 vehicles

- Chinese state-owned enterprise and holding company of several automobile and machine manufacturers
- Principal subsidiaries include passenger car maker BAIC Motor, the military vehicle and SUV maker BAW and the truck, bus, and agricultural equipment maker Foton Motor
- Joint ventures with Hyundai and Mercedes
- Founded in 1958

FAW: 395,518 vehicles

- Chinese state-owned automotive manufacturing company headquartered in Changchun, Jilin, China
- Principal products are automobiles, buses, light, medium, and heavy-duty trucks
- One of the “Big Four” Chinese automakers
- Became China’s first automobile manufacturer when it unveiled the nation’s first domestically produced passenger car, the Hong Qi, in 1958
- Joint ventures with Haima, Toyota, and Volkswagen
Guangzhou AC: 138,149 vehicles

- Chinese automobile maker headquartered in Guangzhou
- Subsidiary of Guangzhou Automobile Industry Group
- Sells passenger cars under the Trumpchi brand, passenger cars and commercial vehicles under the Gonow brand, and SUVs under the Changfeng Motor brand
- Joint ventures with Honda, Mitsubishi, and Toyota

Shanghai AIC: 75,485 vehicles

- Chinese-state owned automotive design and manufacturing company headquartered in Shanghai, China
- One of the “Big Four” Chinese automakers
- SAIC products sell under a variety of brand names including those of its joint venture partners
- Joint ventures with GM, GM Wuling, and Volkswagen
Independent Chinese Brands: Companies without Joint Venture Experience

**Great Wall:** 643,513 vehicles

- Formed in 1984
- Company named after the Great Wall of China
- China’s largest sport utility vehicle producer
- In 1984, Great Wall initially only manufactured trucks
- Sedan car was manufactured in 2010
- Company has been a very successful producer of pickup trucks first reaching top position in the Chinese pickup market in 1998
- Great Wall started selling in Europe in 2006, offering small vans
- Great Wall products were first available in the Australian market in 2009

**Chery:** 459,730 vehicles

- Founded by the Government of China in 1997
- State-owned corporation
- Principal products are passenger cars, minivans, and SUVs
- Sells passenger cars under the Chery marque and commercial vehicles under the Karry brand
- Chery has several vehicle assembly and component manufacturing facilities in mainland China
- Its vehicles are assembled around 15 other countries

**BYD:** 433,718 vehicles

- Chinese automobile manufacturer based in Shenzhen
- Founded in 2003
- Principal activity is the design, development, manufacture, and distribution of passenger cars and buses
- It also has a joint venture with Daimler AG
- In 2008, BYD Auto began selling its first-mass produced, full hybrid vehicle (BYD F3DM)
- 2015: BYD is in the process of opening its first passenger car factory in Brazil to focus on supplying electric vehicles for taxi’s and car-sharing schemes
- While majority of the sales are domestic, some models are being exported to developing countries
- In 2009, BYD began to export its cars to Africa, South America, and the Middle East
- Opened its North American headquarters in Los Angeles in 2011

**Geely:** 429,145 vehicles

- Chinese multinational automotive manufacturing company headquartered in Hangzhou, China
- Founded in 1986
- Principal products are automobiles, taxis, motorcycles, engines, and transmissions
- Sells passenger cars under the Geely and Volvo brands, and taxis under the London Taxi brand
- Geely has owned the Swedish passenger car maker Volvo Cars since 2010 when it acquired the company from Ford
- Owned the British taxi maker The London Taxi Company since 2012
Jianghuai: 403,816 vehicles

- Chinese state-owned automobile and commercial vehicle manufacturer
- Based in Hefei, Anhui Province China
- Founded in 1964
- Historically, has only produced commercial trucks, but MPVs and SUVs appeared in the 2000s
- By 2007, the company gained government approval for passenger car production, but continued to be referred to as a truck maker
- Considered a joint venture with Hyundai in 2004, but the plan was discarded

Foton: 336,702 vehicles

- Chinese company that designs and manufactures trucks, buses, sport utility vehicles, and agricultural machinery
- Headquartered in Changping, Beijing
- Subsidiary of Beijing Automotive Industry Holding Company, Ltd
- In 2009, Foton and Daimler AG agreed to form a 50-50 joint venture for medium and heavy duty trucks in China
- In 2011, Foton established a sales company in India
- Plans to participate in the growing Latin America market for light commercial vehicles

JMC: 314,975 vehicles

- Jiangling Motors Corporation Limited
- Founded in 1952
- Operated a commercial vehicle joint venture with Ford since 1997
- Also has a passenger car making joint venture in Chang’an which sells vehicles under Landwind marque

Jinbei: 282,452 vehicles

- Subsidiary of Brilliance China Auto
- Produces the Jinbei Haise, also known as the “Haishi”
- Produces the Granvia, locally called the Grace
- Chinese built models are exported to numerous countries
- Produces trucks, SUVs, and pick-ups

Nanjing: 228,115 vehicles

- State owned enterprise
- Founded in 1947
- Produces cars, trucks, and buses
- Nanjing Auto merged with SAIC in 2007 becoming a subsidiary of that company
**Lifan:** 206,051 vehicles

- Privately owned Chinese motorcycle and automobile manufacturer headquartered in Chongqing
- Founded in 1992
- Began manufacture of automobiles in 2005 with license-build microvans and a small sedan developed by Lifan
- Produces passenger cars, microvans, dirt bike engines, entry-level motorcycles, mini-vehicles, and commercial trucks

**Changhe:** 144,965 vehicles

- Jiangxi Changhe Automobile Co Ltd
- Based in Jingdezhen, Jiangxi province, China
- Majority-owned subsidiary of BAIC
- Engaged in a joint venture with Suzuki
- Produces passenger cars, microvans, and small trucks and vans for commercial purposes
- Microbuses continue to be a core product, but several recently introduced small cars have expanded the company’s product line

**Haima Zhengzhou:** 96,960 vehicles

- Subsidiary of FAW Group
- Principal activity is the design, development, production, and sale of passenger cars and minivans sold under the Haima marque
- Founded in 1992
- Joint venture between the Hainan provincial government and Mazda to produce Mazda models for sale in China

**Hafei:** 76,197 vehicles

- Manufactures sedans, MPVs, and mini vehicles, small trucks, and vans for commercial use
- Subsidiary of the Chang’an Automobile Group
- Formally owned by the Aviation Industry Corporation of China
- In 2009, Chang’an Automobile Group purchased most Hafei-related assets prompted by a Chinese State policy aimed at consolidating the domestic automobile manufacturing industry
- Earliest products were Suzuki Carry-based microvans and microtrucks sold under the Songhuajiang brand