University of Michigan China Automotive Conference

Inside China:
Understanding China’s Current and Future Automotive Industry

Tuesday, April 8, 2008
9am to 5pm
University of Michigan, Michigan League, Hussey Room (2nd Floor)

Conference Agenda

8:30 a.m.  Registration and Continental Breakfast

9:00 a.m.  Welcome and Industry Overview
Bruce M. Belzowski, Assistant Research Scientist, Automotive Analysis Division, University of Michigan Transportation Research Institute

9:30 a.m.  The State of Chinese Automotive R&D and Manufacturing
Professor Jun Ni, Department of Mechanical Engineering, University of Michigan

Chinese Imports and Exports: Upgrading of Capabilities in China's Auto Sector
Professor Loren Brandt, Department of Economics, University of Toronto

Road Safety in China: Challenges and Opportunities
Michael Sivak, Director and Research Professor, Human Factors Division, University of Michigan Transportation Research Institute

11:30-Noon Q&A

Noon – 1:15 p.m. Lunch Break

1:15 p.m.  The Motorization of China
Walter McManus, Director and Research Scientist, Automotive Analysis Division, University of Michigan Transportation Research Institute

New Labor Laws and Their Influences on China's Labor Market
Jinyun Liu, Assistant Research Scientist, Institute of Labor and Industrial Relations, University of Michigan

External Institutions and Internal Organization: Strategic Protection of Intellectual Property Rights in China
Minyuan Zhao, Assistant Professor, Stephen Ross School of Business, University of Michigan

3:15-4:15 p.m. Q & A

4:15 p.m.  Conference Adjourns

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