“Focus on the Future”
Automotive Research Conferences

Inside China:
Understanding China’s Current and Future Automotive Industry

Wednesday, November 10, 2010
9am to 4pm

University of Michigan, The Michigan League Ballroom (2nd Floor)
911 North University Avenue, Ann Arbor, MI 48109-1265

Conference Agenda

8:00 am Registration and Continental Breakfast

9:00 am Bruce Belzowski, University of Michigan, will moderate the conference and discuss his recent research on fleet turnover in China.

Ken DeWoskin, University of Michigan and Deloitte Consulting will update us on issues related to the Chinese response to the government’s 25 years of its auto policy, China’s capability in developing battery electric vehicles, and the consolidation of the Chinese supply base.

Deborah Swenson, University of California, Davis will provide insight into developments in the Chinese auto industry from the perspective of Chinese trade/foreign direct investment policies, using data on imports(exports) between 1997 and 2009.

Break

Felicia Chang, Global Wave Today, will discuss important market issues related to the evolving Chinese middle class, consumer vehicle segments, and city and real estate development as it relates to the auto industry.

Q&A

Noon to 1:30 Lunch Break
1:30 pm  Steven Syzdek, Stoneridge, Inc., will discuss his recent experience setting up his plant and R&D facility in China

Jinyun Liu, University of Michigan, will talk about his research on organizing management-worker committees as well as his views on the recent labor unrest at Japanese manufacturers and suppliers in China.

Break

Dennis Assanis, UM Memorial Phoenix Energy Institute, will update us on two UM auto-related collaborations with China: The DOE International Energy Partnerships and the UM-Shanghai Jiao Tong University collaboration on Renewable Energy.

Q&A

4:00 pm  Conference Adjourns