“Focus on the Future”
Automotive Research Conferences

Inside India: Understanding India’s Current and Future Automotive Industry

Wednesday, April 20, 2011
9am to 4pm

University of Michigan, The Michigan Union
530 S. State Street, Ann Arbor, MI 48109

Conference Agenda

8:00 am  Registration and Continental Breakfast

9:00am  Bruce Belzowski, University of Michigan, will moderate the conference and discuss some of UMTRI’s Indian automotive research efforts.

Vivek Kumar, Corporate Planning, Maruti-Suzuki will discuss his company’s views about the current and future direction of the Indian auto industry.

Charles Chesbrough, Senior Economist, IHS Automotive, will provide his company’s forecast for automotive production and sales as well as their views on the Indian economy.

Break

Yong Yang, Senior Economist, Asia-Pacific, Ford Motor Company, will provide his analysis of the challenges and opportunities in the Indian auto industry.

Q&A

Noon to 1:30  Lunch Break
1:30pm  **Jayendra Parikh**, Executive Director, Ashok Leyland, will discuss India’s heavy truck industry and his company’s connected vehicle activity.

**Kevin Fisher**, President: Vehicle Technologies Group, Tata Technologies will provide insight into how India is supporting global new vehicle technology development.

**Break**

**Mohan Bachhav**, Automotive Client Solutions Executive, IBM India will present his company’s view about the Indian automotive industry and how it is using IT differently than other countries.

**Q&A**

4:00 pm  **Conference Adjourns**