“Focus on the Future”
Automotive Research Conferences

Automotive Safety: Where Have We Been and Where Are We Going?

Wednesday, February 16, 2011
9am to 4pm

University of Michigan, The Michigan League Ballroom (2nd Floor)
911 North University Avenue, Ann Arbor, MI 48109-1265

Conference Agenda

8:00 am  Registration and Continental Breakfast

9:00am  Bruce Belzowski, University of Michigan, will moderate the conference and discuss some of UMTRI’s recent safety research efforts.

Paul Green, University of Michigan Transportation Research Institute, will talk about his human factors research, in particular, his work on distracted driving.

Alan Korn, MeritorWabco, will discuss safety issues related to the heavy truck industry.

Break

KEYNOTE ADDRESS: John Maddox, National Highway Traffic and Safety Administration (NHTSA), will discuss the government’s view of automotive safety.

Q&A

Noon to 1:30  Lunch Break

1:30pm  Jennifer Timian, National Highway Traffic and Safety Administration (NHTSA), will discuss the recall process and the recent history of recalls.

Jonathan Rupp, University of Michigan Transportation Research Institute, will provide insight into research on the effects of seatbelts and air bags on drivers and passengers involved in vehicle accidents.
Break

Kurt Fischer, TRW, will provide a safety supplier’s perspective on the business side of safety, as well as future product trends.

Q&A

4:00 pm Conference Adjourns