“Focus on the Future”
Automotive Research Conferences

Powertrain Strategies for the 21st Century: Globalizing Powertrains

Wednesday, July 25, 2012
9am to 4pm

University of Michigan, The Michigan League Ballroom (2nd Floor)
911 North University Avenue, Ann Arbor, MI 48109-1265

Conference Agenda

8:30 a.m.  Registration and Continental Breakfast

9:00 a.m.  Welcome
Bruce M. Belzowski, Assistant Research Scientist, Automotive Analysis Division, University of Michigan Transportation Research Institute

Michael Omotoso, Senior Manager-Global Powertrain, LMC Automotive-US, will share his views on current global powertrain trends, and some global manufacturer engine and transmission strategies.

Chris Cowland, Director of Advanced and SRT Powertrain, Chrysler Group, will talk about how Chrysler and Fiat are integrating their powertrain strategies.

Break

John Kirwan, Chief Scientist for Gasoline Powertrains, Delphi Corporation, will present how his company’s strategy for globalizing their powertrain R&D and product development has helped meet the requirements of their global customers.

A.M. Session Q&A

Noon – 1:30 p.m.  Lunch Break

1:30 p.m.  Jason Schug, Manager, Ricardo Strategic Consulting, will discuss how his group works with companies as they globalize their powertrains.

Joe Capuano, North American Business Unit Leader, Engine Controls, Bosch Corporation, will discuss his company’s global powertrain R&D and product
development management, and the ways in which they manage the requirements of the
global powertrain customers for important engine controls technology.

Break

**John Hoard**, Associate Research Scientist, UM College of Engineering, will show how
his group’s research on EGR affects the broader issues related to advanced powertrains.

**Jason Martz**, Assistant Research Scientist, UM College of Engineering, will provide
insight into his work on the application of thermal and fluid sciences to internal
combustion engines.

**P.M. Session Q&A**

4:15 p.m. **Conference Adjourns**

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